

Marcel Garz

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CURRENT POSITION

Since 10/2020 Associate Professor of Economics, Jönköping International Business School

PAST POSITIONS

02/2021 – 07/2021 Docent, Rotterdam School of Management
 10/2018 – 09/2020 Assistant Professor of Economics, Jönköping International Business School
 06/2015 – 09/2018 Senior Research Scientist, Hamburg Media School
 04/2013 – 05/2015 Research assistant, Hamburg Media School
 11/2010 – 03/2013 Research assistant, Institute for Media Economics, University of Hamburg

EDUCATION

11/2010 – 02/2014 PhD (*summa cum laude*), Dissertation: "Economic aspects of information processing in the case of labor market news", School of Business, Economics and Social Sciences, University of Hamburg
 10/2008 – 09/2010 Master of Arts in Economic and Social Studies, Faculty of Economic and Social Sciences, University of Hamburg
 10/2005 – 09/2008 Bachelor of Arts in Economics, Faculty of Economic and Social Sciences, University of Hamburg

ACADEMIC PUBLICATIONS

Refereed journals

E. Dujecourt, M. Garz (2023) "The Effects of Algorithmic Content Selection on User Engagement with News on Twitter", *The Information Society*, 39, 263-281.

M. Garz, H. Sjøvaag, M. Ots (2023) "Political Viewpoint Diversity in the News: Market and Ownership Conditions for a Pluralistic Media System", *The International Journal of Press/Politics*, forthcoming.

M. Garz, A. Schneider (2023) "Data sharing and tax enforcement: Evidence from short-term rentals in Denmark", *Regional Science and Urban Economics*, 101.

T. Cyron, M. Garz, N. Steigenberger (2023) "Beware the community type: Engagement and growth in core vs. open online communities", *Small Business Economics*, forthcoming.

M. Garz, F. Szucs (2023) "Algorithmic Selection and Supply of Political News on Facebook", *Information Economics and Policy*, 62.

M. Garz, A. Schneider (2023) "Taxation of short-term rentals – Evidence from the introduction of the "Airbnb tax" in Norway", *Economics Letters*, 226.

M. Garz, J. Rickardsson (2023) "Ownership and Media Slant: Evidence from Swedish Newspapers", *Kyklos*, 76, 18 – 40.

J. Lischka, M. Garz (2023) "Clickbait News and Algorithmic Curation: A Game Theory Framework of the Relation between Journalism, Users, and Platforms", *New Media & Society*, 25, 2073 – 2094.

M. Garz, G. Martin (2021) "Media Influence on Vote Choices: Unemployment News and Incumbents' Electoral Prospects", *American Journal of Political Science*, 65, 278 – 293.

M. Garz, S. Maaß (2021) "Cartels in the European Union, Antitrust Action, and Public Attention", *Journal of Economic Behavior & Organization*, 186, 533 – 547.

M. Garz, J. Sörensen (2021) "Political Scandals, Newspapers, and the Election Cycle", *Political Behavior*, 43, 1017 – 1036.

M. Garz, J. Sörensen, D. Stone (2020) "Partisan Selective Engagement: Evidence from Facebook", *Journal of Economic Behavior & Organization*, 177, 91 – 108.

M. Garz, G. Sood, D. Stone, J. Wallace (2020) "The Supply of Media Slant Across Outlets and Demand for Slant Within Outlets: Evidence from US Presidential Campaign News", *European Journal of Political Economy*, 63, 1 – 22.

M. Garz, V. Pagels (2018) "Cautionary Tales: Celebrities, the News Media, and Participation in Tax Amnesties", *Journal of Economic Behavior & Organization*, 155, 288 – 300.

M. Garz (2018) "Effects of Unemployment News on Economic Perceptions – Evidence from German Federal States", *Regional Science and Urban Economics*, 68, 172 – 190.

M. Garz (2018) "Retirement, Consumption of Political Information, and Political Knowledge", *European Journal of Political Economy*, 53, 109 – 119.

M. Garz, J. Sörensen (2017) "Politicians under Investigation: The News Media's Effect on the Likelihood of Resignation", *Journal of Public Economics*, 153, 82 – 91.

M. Garz, A. Rott, M. Wass von Czege (2015) "The Online Market for Illegal Copies of Magazines: A German Case Study", *Journal of Broadcasting & Electronic Media*, 59, 169 – 183.

M. Arango-Kure, M. Garz, A. Rott (2014) "Bad News Sells: The Demand for News Magazines and the Tone of Their Covers", *Journal of Media Economics*, 27, 199 – 214.

M. Garz (2014) “Good News and Bad News: Evidence of Media Bias in Unemployment Reports”, *Public Choice*, 161, 499 – 515.

M. Garz (2013) “Unemployment Expectations, Excessive Pessimism, and News Coverage”, *Journal of Economic Psychology*, 34, 156 – 168.

M. Garz (2013) “Labour Market Segmentation: Standard and Non-Standard Employment in Germany”, *German Economic Review*, 14, 349 – 371.

M. Garz (2013) “Employment and Wages in Germany Since the 2004 Deregulation of the Temporary Agency Industry”, *International Labour Review*, 152, 307 – 326.

M. Garz (2012) “Job Insecurity Perceptions and Media Coverage of Labor Market Policy”, *Journal of Labor Research*, 33, 528 – 544.

Book chapters

M. Garz (2020) “Quantitative Methods in Economic Research on Media and Communication”, in B. von Rimscha (ed.): *Management and Economics of Communication*, 109 – 127, Berlin: De Gruyter Mouton.

M. Garz (2014) “Volkswirtschaftliche Effizienz und der Markt für Nachrichten”, in I. Sjurts (ed.): *Zehn Jahre sind ein Jahr – Kernthemen der medienwirtschaftlichen Forschung der letzten Dekade*, 79 – 94, Baden-Baden: Nomos.

M. Garz, A. Rott (2014) “Erfolgsfaktoren von politischen Wochenmagazinen”, in I. Sjurts (ed.): *Zehn Jahre sind ein Jahr – Kernthemen der medienwirtschaftlichen Forschung der letzten Dekade*, 217 – 243, Baden-Baden: Nomos.

GRANTS

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| 01/2023 – 12/2025 | Research project “Competition, multimarket contact, and quality of local newspaper coverage” (with M. Ots; <i>Swedish Competition Authority</i> , ca. 240,000 euro; principal investigator) |
| 01/2022 – 12/2024 | Research project “Digital Platforms: Regulate or Collaborate?” (with A. Schneider; <i>Jan Wallander and Tom Hedelius Foundation</i> , ca. 100,000 euro; co-investigator) |
| 01/2020 – 12/2022 | Research project “Media competition and media slant in Swedish newspapers” (with J. Rickardsson; <i>Swedish Competition Authority</i> , ca. 180,000 euro; principal investigator) |
| 01/2017 – 12/2020 | Funding to implement the “Data and Business Analytics” specialization in the MBA program at Hamburg Media School (with A. Rott, K. Schaefer; <i>Bertelsmann</i> , ca. 200,000 euro; co-investigator) |
| 04/2016 – 03/2019 | Research Network Economics of Media Bias (<i>German Research Foundation</i> , ca. 45,000 euro; principal investigator) |

ACADEMIC PRESENTATIONS

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| 2023 | Workshop on the Political Economy of Attention and Electoral Accountability (Basel) |
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- 2022 CEnSE Urban and Regional Economics Workshop (Gothenburg), ZEW Conference on the Economics of ICT (Mannheim), ifo Digital Transformation and Innovation Seminar (Munich)
- 2021 European Media Management Association (keynote doctoral consortium), International Communication Association, UWA Economics Seminar (Perth), Next Generation Economics Seminar (Hohenheim), Workshop on Media Economics (Trier)
- 2019 Ifo Workshop on Political Economy (Dresden), CESifo Conference on Economics of Digitization (Munich), ZEW Conference on the Economics of ICT (Mannheim), Economics of Media Bias Workshop (Berlin)
- 2018 Nordic Conference on Behavioral and Experimental Economics (Odense), Conference on Empirical Legal Studies in Europe (Leuven), European Public Choice Society (Rome), Workshop on Microeconomics (Lüneburg), Economics of Media Bias Workshop (Cologne)
- 2017 Ifo Norwegian-German Seminar on Public Economics (Munich), Spring Meeting of Young Economists (Halle), Political Economy of Democracy and Dictatorship (Münster), Economics of Media Bias Workshop (Lausanne)
- 2016 Brucchi Luchino Labor Economics Workshop (Bologna), Workshop on Subjective Survey Data (Trier), Ifo Regional Economics Workshop (Dresden), European Public Choice Society (Freiburg), Lisbon Meeting on Institutions and Political Economy
- 2015 Media Economics Workshop (Stellenbosch), Economics of Media Bias Workshop (Hamburg), European Media Management Association (Hamburg), Sports and Media Management Workshop (Esbjerg), International Agenda Setting Conference (Vienna)

WORKSHOP ORGANIZATION

- 2024 7th Economics of Media Bias Workshop (Cologne)
- 2023 6th Economics of Media Bias Workshop (Munich)
- 2022 5th Economics of Media Bias Workshop (Berlin)
- 2019 4th Economics of Media Bias Workshop (Berlin)
- 2018 3rd Economics of Media Bias Workshop (Cologne)
- 2017 2nd Economics of Media Bias Workshop (Lausanne)
- 2015 1st Economics of Media Bias Workshop (Hamburg)

TEACHING

- 2010, 2011, 2013 Industrial Organization (undergraduate and graduate students, University of Hamburg)
- 2019 International Trade Theory (undergraduate students, Jönköping University)

2019, 2020, 2021, 2022, 2023	Introduction to Economic Thought (undergraduate students, Jönköping University)
2012	Macroeconomics (undergraduate students, University of Hamburg)
2010, 2011, 2012, 2013, 2015, 2016	Media Economics (undergraduate and graduate students, University of Hamburg)
2023	Methods to Analyze Text as Data (graduate students, Jönköping University)
2011, 2012	Political Economy (undergraduate students, University of Hamburg)
2013, 2014, 2015, 2016, 2017	Quantitative Methods (graduate students, Hamburg Media School)
2016, 2017	Statistics (refugees, Hamburg Media School)

REFEREEING

American Economic Journal: Economic Policy, American Political Science Review, American Politics Research, Comparative Political Studies, Digital Journalism, Economic Modelling, Economics & Politics, Empirical Economics, European Economic Review, European Journal of Political Economy, Government and Opposition, Health Economics, Information Economics and Policy, International Review of Applied Economics, Journal of Computational Social Science, Journal of Economic Behavior & Organization, Journal of Economic Psychology, Journal of Economic Studies, Journal of European Social Policy, Journal of Labor Research, Journal of Media Business Studies, Journal of the European Economic Association, Journalism, Nature: Scientific Reports, Political Behavior, Public Choice, Quarterly Journal of Political Science, Scandinavian Journal of Economics, Technological Forecasting & Social Change, Tourism Management