

**Marcel Garz**

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## CURRENT POSITION

Since 10/2020 Associate Professor of Economics, Jönköping International Business School

## PAST POSITIONS

02/2021 – 07/2021 Docent, Rotterdam School of Management  
 10/2018 – 09/2020 Assistant Professor of Economics, Jönköping International Business School  
 06/2015 – 09/2018 Senior Research Scientist, Hamburg Media School  
 04/2013 – 05/2015 Research assistant, Hamburg Media School  
 11/2010 – 03/2013 Research assistant, Institute for Media Economics, University of Hamburg

## EDUCATION

11/2010 – 02/2014 PhD (*summa cum laude*), Dissertation: “Economic aspects of information processing in the case of labor market news”, School of Business, Economics and Social Sciences, University of Hamburg  
 10/2008 – 09/2010 Master of Arts in Economic and Social Studies, Faculty of Economic and Social Sciences, University of Hamburg  
 10/2005 – 09/2008 Bachelor of Arts in Economics, Faculty of Economic and Social Sciences, University of Hamburg

## ACADEMIC PUBLICATIONS

Refereed journals

M. Garz, T. Singh (2024). “Party Positioning under Populist State Leaders”, *British Journal of Political Science*, forthcoming.

M. Garz, M. Zhuang (2024) “Media Coverage and Pandemic Behavior: Evidence from Sweden”, *Health Economics*, 33, 1319 – 1367.

J. M. Reis, M. Garz (2024) “Media Attention and Compliance with the European Court of Human Rights”, *Journal of Conflict Resolution*, forthcoming.

E. Dujeancourt, M. Garz (2023) “The Effects of Algorithmic Content Selection on User Engagement with News on Twitter”, *The Information Society*, 39, 263 – 281.

- M. Garz, M. Ots, H. Sjøvaag (2023) "Political Viewpoint Diversity in the News: Market and Ownership Conditions for a Pluralistic Media System", *The International Journal of Press/Politics*, forthcoming.
- M. Garz, A. Schneider (2023) "Data sharing and tax enforcement: Evidence from short-term rentals in Denmark", *Regional Science and Urban Economics*, 101, 103912.
- T. Cyron, M. Garz, N. Steigenberger (2023) "Beware the community type: Engagement and growth in core vs. open online communities", *Small Business Economics*, forthcoming.
- M. Garz, F. Szucs (2023) "Algorithmic Selection and Supply of Political News on Facebook", *Information Economics and Policy*, 62, 101020.
- M. Garz, A. Schneider (2023) "Taxation of short-term rentals – Evidence from the introduction of the "Airbnb tax" in Norway", *Economics Letters*, 226, 111120.
- M. Garz, J. Rickardsson (2023) "Ownership and Media Slant: Evidence from Swedish Newspapers", *Kyklos*, 76, 18 – 40.
- J. Lischka, M. Garz (2023) "Clickbait News and Algorithmic Curation: A Game Theory Framework of the Relation between Journalism, Users, and Platforms", *New Media & Society*, 25, 2073 – 2094.
- M. Garz, G. Martin (2021) "Media Influence on Vote Choices: Unemployment News and Incumbents' Electoral Prospects", *American Journal of Political Science*, 65, 278 – 293.
- M. Garz, S. Maaß (2021) "Cartels in the European Union, Antitrust Action, and Public Attention", *Journal of Economic Behavior & Organization*, 186, 533 – 547.
- M. Garz, J. Sörensen (2021) "Political Scandals, Newspapers, and the Election Cycle", *Political Behavior*, 43, 1017 – 1036.
- M. Garz, J. Sörensen, D. Stone (2020) "Partisan Selective Engagement: Evidence from Facebook", *Journal of Economic Behavior & Organization*, 177, 91 – 108.
- M. Garz, G. Sood, D. Stone, J. Wallace (2020) "The Supply of Media Slant Across Outlets and Demand for Slant Within Outlets: Evidence from US Presidential Campaign News", *European Journal of Political Economy*, 63, 1 – 22.
- M. Garz, V. Pagels (2018) "Cautionary Tales: Celebrities, the News Media, and Participation in Tax Amnesties", *Journal of Economic Behavior & Organization*, 155, 288 – 300.
- M. Garz (2018) "Effects of Unemployment News on Economic Perceptions – Evidence from German Federal States", *Regional Science and Urban Economics*, 68, 172 – 190.
- M. Garz (2018) "Retirement, Consumption of Political Information, and Political Knowledge", *European Journal of Political Economy*, 53, 109 – 119.
- M. Garz, J. Sörensen (2017) "Politicians under Investigation: The News Media's Effect on the Likelihood of Resignation", *Journal of Public Economics*, 153, 82 – 91.

M. Garz, A. Rott, M. Wass von Czege (2015) "The Online Market for Illegal Copies of Magazines: A German Case Study", *Journal of Broadcasting & Electronic Media*, 59, 169 – 183.

M. Arango-Kure, M. Garz, A. Rott (2014) "Bad News Sells: The Demand for News Magazines and the Tone of Their Covers", *Journal of Media Economics*, 27, 199 – 214.

M. Garz (2014) "Good News and Bad News: Evidence of Media Bias in Unemployment Reports", *Public Choice*, 161, 499 – 515.

M. Garz (2013) "Unemployment Expectations, Excessive Pessimism, and News Coverage", *Journal of Economic Psychology*, 34, 156 – 168.

M. Garz (2013) "Labour Market Segmentation: Standard and Non-Standard Employment in Germany", *German Economic Review*, 14, 349 – 371.

M. Garz (2013) "Employment and Wages in Germany Since the 2004 Deregulation of the Temporary Agency Industry", *International Labour Review*, 152, 307 – 326.

M. Garz (2012) "Job Insecurity Perceptions and Media Coverage of Labor Market Policy", *Journal of Labor Research*, 33, 528 – 544.

#### Book chapters

M. Garz (2020) "Quantitative Methods in Economic Research on Media and Communication", in B. von Rimscha (ed.): *Management and Economics of Communication*, 109 – 127, Berlin: De Gruyter Mouton.

M. Garz (2014) "Volkswirtschaftliche Effizienz und der Markt für Nachrichten", in I. Sjurts (ed.): *Zehn Jahre sind ein Jahr – Kernthemen der medienwirtschaftlichen Forschung der letzten Dekade*, 79 – 94, Baden-Baden: Nomos.

M. Garz, A. Rott (2014) "Erfolgsfaktoren von politischen Wochenmagazinen", in I. Sjurts (ed.): *Zehn Jahre sind ein Jahr – Kernthemen der medienwirtschaftlichen Forschung der letzten Dekade*, 217 – 243, Baden-Baden: Nomos.

#### GRANTS

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|-------------------|--|
| 01/2025 – 12/2027 | Research project "Online Platforms, News Media, and Democracy" (with F. Szucs, M. Zhuang; <i>Jan Wallander and Tom Hedelius Foundation</i> , ca. 230,000 euro; co-investigator)                      |
| 01/2023 – 12/2025 | Research project "Competition, multimarket contact, and quality of local newspaper coverage" (with M. Ots; <i>Swedish Competition Authority</i> , ca. 240,000 euro; principal investigator)          |
| 01/2022 – 12/2024 | Research project "Digital Platforms: Regulate or Collaborate?" (with A. Schneider; <i>Jan Wallander and Tom Hedelius Foundation</i> , ca. 100,000 euro; co-investigator)                             |
| 01/2020 – 12/2022 | Research project "Media competition and media slant in Swedish newspapers" (with J. Rickardsson; <i>Swedish Competition Authority</i> , ca. 180,000 euro; principal investigator)                    |
| 01/2017 – 12/2020 | Funding to implement the "Data and Business Analytics" specialization in the MBA program at Hamburg Media School (with A. Rott, K. Schaefer; <i>Bertelsmann</i> , ca. 200,000 euro; co-investigator) |

04/2016 – 03/2019 Research Network Economics of Media Bias (*German Research Foundation*, ca. 45,000 euro; principal investigator)

#### WORKSHOP AND SEMINAR ORGANIZATION

Since 2024 [Data Methods Initiative](#) (co-founder)

Since 2015 [Economics of Media Bias Workshop](#) (founder)

#### TEACHING

2010, 2011, 2013 Industrial Organization (undergraduate and graduate students, University of Hamburg)

2019 International Trade Theory (undergraduate students, Jönköping University)

2019, 2020, 2021, 2022, 2023, 2024 Introduction to Economic Thought (undergraduate students, Jönköping University)

2012 Macroeconomics (undergraduate students, University of Hamburg)

2010, 2011, 2012, 2013, 2015, 2016 Media Economics (undergraduate and graduate students, University of Hamburg)

2023 Methods to Analyze Text as Data (graduate students, Jönköping University)

2025 Platform Economics (graduate students, Jönköping University)

2011, 2012 Political Economy (undergraduate students, University of Hamburg)

2013, 2014, 2015, 2016, 2017 Quantitative Methods (graduate students, Hamburg Media School)

2016, 2017 Statistics (refugees, Hamburg Media School)

#### REFEREEING

American Economic Journal: Economic Policy, American Political Science Review, American Politics Research, Comparative Political Studies, Digital Journalism, Economic Modelling, Economics & Politics, Empirical Economics, European Economic Review, European Journal of Political Economy, Government and Opposition, Health Economics, Information Economics and Policy, International Review of Applied Economics, Journal of Computational Social Science, Journal of Economic Behavior & Organization, Journal of Economic Psychology, Journal of Economic Studies, Journal of European Social Policy, Journal of Labor Research, Journal of Media Business Studies, Journal of Small Business Management, Journal of the European Economic Association, Journalism, Nature: Scientific Reports, Policy Studies Journal, Political Behavior, Public Choice, Quarterly Journal of Political Science, Review of Industrial Organization, Scandinavian Journal of Economics, Social Network Analysis and Mining, Technological Forecasting & Social Change, Tourism Management